

RESOLUTION NO. 2023-98

A RESOLUTION OF THE LODI CITY COUNCIL ADOPTING CITY COUNCIL
STRATEGIC PRIORITIES AND MILESTONES TO BE COLLECTIVELY KNOWN
AS THE CITY'S STRATEGIC VISION

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WHEREAS, the Lodi City Council held a Council Retreat at Hutchins Street Square on April 11-12, 2023; and

WHEREAS, these professionally-facilitated public meetings included robust discussion amongst Council with input from Department Directors, the City Manager, Deputy City Manager, and appointed staff; and

WHEREAS, by adopting these goals, the City Council acknowledges its primary responsibility to create a Strategic Vision about the future direction and priorities for the City and it is the responsibility of City Staff (led by the City Manager) to develop a strategic workplan in alignment with and supportive of the Strategic Vision; and

WHEREAS, the City Council recognizes the importance of a unified Strategic Vision coming from the entire Council; and

WHEREAS, the eight strategic priorities contained within the Strategic Vision collectively represent the priorities of the City Council and should be utilized by staff as the foundation upon which future workplans are based and resource allocation decisions are made; and

WHEREAS, the City Council recognizes that all eight priorities are equally important and the strategic priorities have been assigned a number by their alphabetical order for reference only without regard to weight or importance; and

WHEREAS, the City Manager is directed to report not less than quarterly on the progress towards achievement of the milestones within the Strategic Vision.

NOW, THEREFORE, BE IT RESOLVED that the Lodi City Council does hereby adopt the City Council Strategic Vision and the Strategic Priorities and Milestones therein. The Strategic Priorities and Milestones are:

1. Downtown

Stretch Goal: Realize a lively mixed use, walkable commercial downtown district.

- A. Expand opportunities for downtown living.
- B. Preserve downtown historic character.
- C. Ensure accessibility for multi-modal transportation and public safety.
- D. Protect and promote the use of public facilities including the library, public safety building, and the city administration building.
- E. Expand the perimeter of downtown mixed-use zoning.
- F. Adopt policies that incentivize the revitalization of buildings and infrastructure.

2. Economic Development

Stretch Goal: Raise the median income of Lodi residents to the top 25% of the State of California.

- A. Develop a long-term economic development strategy.
- B. Expand and diversify economic opportunities.
- C. Continue to support Hydrogen Hub Project.
- D. Complete development of White Slough Public Safety Training Facility.
- E. Grow the City through East Side annexation.
- F. Repurpose and revitalize existing assets.
- G. Attract tech and non-agriculture jobs.

3. Fiscal Health

Stretch Goal: Create a fiscal structure to accomplish City Council Strategic Priorities.

- A. Promote City's fiscal transparency and citizen's fiscal fluency.
- B. Position Lodi to maintain a diversified revenue mix that reflects the economic prosperity of the community.
- C. Ensure elected leaders and staff retain focus on fiscal priorities.
- D. Anticipate and advocate against unfunded mandates, while ensuring the City has funding amounts equal to annual depreciation levels to maintain assets.
- E. Improve pension funding as against average cities by 25%.

4. Housing

Stretch Goal: Ensure every socio-economic demographic and family structure can secure quality housing within the community.

- A. Develop new housing opportunities with market values aligned with current Area Median Income (AMI) and standard housing/income ratios.
- B. Create more residential opportunities downtown.
- C. Ensure continued progress towards Regional Housing Needs Assessment (RHNA) Goals.
- D. Require a percentage of housing in new developments to be workforce housing.
- E. Adopt standards and policies to promote housing for all economic levels.
- F. Develop policies that will promote affordable housing by design; generational housing by design; and diverse housing by design.
- G. Consider ways to support the existence of an adequate number of rental properties.

5. Infrastructure

Stretch Goal: Develop and maintain a robust infrastructure to support a world-class city.

- A. Invest in innovative infrastructure with a high Return on Investment (ROI).
- B. Promote adaptive reuse of existing properties.
- C. Address deferred maintenance.
- D. Ensure capacity for future growth.
- E. Proactive infrastructure development for Sphere of Influence (SOI) and growth areas.
- F. Ensure that funding for maintenance of future development projects is sustainable and self-supporting.

6. Parks**Stretch Goal: Develop a world-class revenue generating Parks System.**

- A. Fully staffed to annual benchmarks.
- B. Expand, develop and maintain Lodi Lake to meet or exceed industry standards.
- C. Develop and maintain sports/recreation facilities for City and public use, including an indoor sports facility.
- D. Expand, develop and maintain Hutchins Street Square Facilities to meet or exceed industry standards.
- E. Create a dedicated fund to improve event-based facilities to meet or exceed industry standards.

7. Public Safety**Stretch Goal: Create the best trained police and fire departments in the State of California.**

- A. Reach and maintain full staffing.
- B. Create an outdoor training facility.
- C. Institute the Advanced Life Support (ALS) program.
- D. Build strategic regional partnerships with surrounding agencies to enhance fire and emergency response services.
- E. Research, develop and/or promote advanced training programs for police and fire personnel based on or exceeding best practices for service delivery and effecting public safety outcomes.
- F. Meet International Organization for Standardization (IOS) Measurements in response time.
- G. Ensure high levels of community involvement by public safety employees.
- H. Enhance programs to address strategic safety problem areas in the community, such as the unsheltered population, Fentanyl crisis, and animal services.

8. Public Well-being**Stretch Goal: Be a recognized leader in generating a happy, healthy, high quality of life for all.**

- A. Increase opportunities for physical, recreational, and cultural activities.
- B. Partner with other public/private entities to provide outreach, education, and activities to engage diverse cultures and communities.
- C. Provide opportunities for access to mental health and substance abuse treatment.
- D. Focus on youth education and mentorship to foster positive life-choices.

Dated: May 17, 2023

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I hereby certify that Resolution No. 2023-98 as passed and adopted by the City Council of the City of Lodi in a regular meeting held May 17, 2023, by the following votes:

AYES: COUNCIL MEMBERS – Bregman, Craig, Nakanishi, Yepez, and Mayor Hothi

NOES: COUNCIL MEMBERS – None

ABSENT: COUNCIL MEMBERS – None

ABSTAIN: COUNCIL MEMBERS – None


PAMELA M. FARRIS
Assistant City Clerk