

RESOLUTION NO. 2026-_____

A RESOLUTION OF THE LODI CITY COUNCIL AUTHORIZING THE INTERIM CITY MANAGER TO THE EXECUTE AMENDMENT WITH PLACER.AI LABS, INC., OF LOS ALTOS, CA, FOR A TOTAL NOT TO EXCEED \$72,500

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WHEREAS, The City of Lodi departments of Economic Development, Parks, Recreation and Cultural Services, and Community Development require analytical data for projection and planning purposes; and

WHEREAS, on April 30, 2024, the City entered into a two-year Service Agreement with Placer.ai Labs to access their Placer.ai data analytics platform for a total not to exceed \$50,000; and

WHEREAS, the City now desires to extend the agreement for an additional one-year term through April 30, 2027. The additional year of services by Placer.ai Labs was negotiated, decreasing the annual cost to \$22,500; and

WHEREAS, the Departments have allocated funding from their FY 25-26 operating budgets in the amounts of: \$5,000.00 (27081000.72450), \$5,000.00 (20073001.72301), and \$12,500 (10010102.72450).

NOW, THEREFORE, BE IT RESOLVED that the Lodi City Council does hereby authorize the Interim City Manager to execute the Amendment to the Service Agreement with Placer.ai Labs of Los Altos, California for Placer.ai visitor analytic data and add funds of \$22,500 to the agreement for a total not to exceed \$72,500; and

BE IT FURTHER RESOLVED, pursuant to Section 6.3q of the City Council Protocol Manual (adopted 11/6/19, Resolution No. 2019-223), the City Attorney is hereby authorized to make minor revisions to the above-referenced document(s) that do not alter the compensation or term, and to make clerical corrections as necessary.

Dated: June 17, 2026

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I hereby certify that Resolution No. 2026-_____ was passed and adopted by the City Council of the City of Lodi in a regular meeting held June 17, 2026, by the following votes:

- AYES: COUNCIL MEMBERS –
NOES: COUNCIL MEMBERS –
ABSENT: COUNCIL MEMBERS –
ABSTAIN: COUNCIL MEMBERS –

OLIVIA NASHED
City Clerk