

Lodi City Council Strategic Vision February 2026

Downtown

Stretch Goal: ~~Realize a~~ Capitalize on Lodi's lively mixed use, walkable commercial downtown district.

- A. ~~Expand opportunities for downtown living~~ Implement the Downtown Specific Plan.
- B. Preserve downtown historic character.
- C. ~~Ensure accessibility for~~ Encourage improvements that support multi-modal transportation and public safety.
- D. ~~Protect and p~~ Promote the use of public facilities including the library, public safety building, and the city administration building Civic Center as an integral part of the Downtown.
- ~~E. Expand the perimeter of downtown mixed-use zoning.~~
- ~~F.E.~~ Adopt policies that incentivize the revitalization of buildings ~~and infrastructure.~~

Economic Development

Stretch Goal: Raise the median income of Lodi residents ~~to the top 25% of~~ 12% to match the State of California.

- A. ~~Develop a long-term economic development strategy~~ Implement the Economic Development Strategic Plan.
- B. Expand ~~and diversify~~ economic opportunities along the I-5 corridor.
- ~~C. Continue to support Hydrogen Hub Project.~~
- ~~D. Complete development of White Slough Public Safety Training Facility.~~
- ~~E.C.~~ Grow the City through East Side annexation.
- ~~F. Repurpose and revitalize existing assets.~~
- ~~G. Attract tech and non-agriculture jobs.~~

Fiscal Health

Stretch Goal: Create a fiscal structure to accomplish City Council Strategic Priorities.

- A. Promote the City's fiscal transparency and citizen's fiscal fluency.
- B. Position Lodi to maintain a diversified revenue mix ~~that reflects the economic prosperity of the community.~~
- C. Ensure elected leaders and staff retain focus on fiscal priorities reflected in budget policies and funded projects.
- D. Anticipate and advocate against unfunded mandates.

~~D.E.~~ while ensuring the City has funding amounts equal to annual depreciation levels to maintain assets.

~~E.F. Improve pension funding as against average cities by 25%~~ Utilize the Pension Stabilization Reserve to reduce the financial impact of growing pension expenses.

Housing

Stretch Goal: Ensure every socio-economic demographic and family structure can secure quality housing within the community.

A. Develop new housing opportunities with market values aligned with current Area Median Income (~~AMI~~) and standard housing/income ratios.

~~B. Create more residential opportunities downtown.~~

~~C.B.~~ Ensure continued progress towards Regional Housing Needs Assessment (~~RHNA~~) Goals.

~~D.C.~~ Require a percentage of housing in new developments to be workforce housing.

~~E.D.~~ Adopt standards and policies to promote housing for all economic levels.

~~F.E.~~ Develop policies that will promote affordable housing by design; generational housing by design; and diverse housing by design.

~~G.F.~~ Consider ways to support the existence of an adequate number of rental properties.

Infrastructure

Stretch Goal: Develop and maintain a robust infrastructure to support the City's growth a ~~world-class city~~.

A. Invest in innovative infrastructure ~~with a high Return on Investment (ROI)~~ such as new hydrogen facilities near the Lodi Energy Center.

B. Promote adaptive reuse of existing properties.

C. Address deferred maintenance.

D. Ensure capacity for future growth.

E. Proactive infrastructure development ~~for Sphere of Influence (SOI) and~~ to support future growth areas.

F. Ensure that funding for maintenance of future development projects is sustainable and self-supporting.

Parks

Stretch Goal: Develop a ~~world-class revenue generating~~ Parks System that is a model for the State of California.

A. Fully staffed to annual benchmarks.

B. Expand, develop and maintain Lodi Lake to meet or exceed ~~industry standards~~ community needs.

- C. Develop and maintain sports/recreation facilities for City and public use, including an indoor sports facility.
- D. Expand, develop and maintain Hutchins Street Square Facilities to meet or exceed ~~industry standards~~community needs.
- E. Create a dedicated fund to improve event-based facilities to meet ~~or exceed industry standards~~community needs.

Public Safety

Stretch Goal: Create the best trained police and fire departments in the State of California.

- A. Reach and maintain full staffing.
- ~~B. Create an outdoor training facility.~~
- ~~C. Institute the Advanced Life Support (ALS) program.~~
- ~~D.~~B. Build strategic regional partnerships with surrounding agencies to enhance fire and emergency response services including construction of an outdoor public safety training facility.
- ~~E.~~C. Research, develop and/or promote advanced training programs for police and fire personnel based on or exceeding best practices for service delivery and effecting public safety outcomes.
- ~~F. Meet International Organization for Standardization (IOS) Measurements in response time.~~
- ~~G.~~D. Ensure high levels of community involvement by public safety employees.
- ~~H.~~E. Enhance programs to address strategic safety problem areas in the community, such as the unsheltered population, Fentanyl crisis, and animal services.

Public Well-being

Stretch Goal: Be a recognized leader in generating a happy, healthy, high quality of life for all.

- A. ~~Increase~~Use the Library to engage in opportunities for physical, recreational, and cultural activities.
- B. Partner with other public/private entities to provide outreach, education, and activities to engage diverse cultures and communities.
- C. Provide opportunities for access to mental health and substance abuse treatment.
- D. Focus on youth education and mentorship to foster positive life-choices.
- ~~D.~~E. Ensure a customer centered focus in the City's delivery of services to the community.