

RESOLUTION NO. 2025-_____

A RESOLUTION OF THE LODI CITY COUNCIL DIRECTING THE INTERIM CITY
MANAGER TO TEMPORARILY INCREASE THE TIME LIMIT FROM 90-MINUTE
TO 4-HOUR PARKING WITHOUT PENALTY FOR LODI RESTAURANT WEEK
IN DOWNTOWN LODI TO ENCOURAGE RESIDENTS AND VISITORS TO VISIT
AND BUY FROM LOCAL RETAILERS AND DOWNTOWN BUSINESSES

=====

WHEREAS, the City of Lodi ("City") desires to promote goodwill between the City, residents, visitors, and merchants over the winter holiday season and other special events; and

WHEREAS, other nearby cities with active downtown retailers have historically designated free, non-time constrained holiday parking zones to encourage residents and holiday visitors to shop, dine, and enjoy events; and

WHEREAS, the City of Lodi currently posts a 90-minute time limit on street parking in the Downtown Mixed Use Zoning District ("Downtown"); and

WHEREAS, the City Council Strategic Vision prioritizes Downtown Lodi with the goal of realizing a lively mixed use, walkable commercial Downtown district; and

WHEREAS, the studies show that local small business shopping generates approximately \$68 of economic contribution for every \$100 spent; and

WHEREAS, Downtown retailers are often classified as local and small businesses; and

WHEREAS, Visit Lodi will launch Lodi's first Restaurant Week, a 10-day celebration of Lodi's diverse dining scene from January 23 through February 1, 2026; and

WHEREAS, Lodi Restaurant Week is another opportunity to bring in new diners, drive winter business, and celebrate Lodi's unique flavors, especially in downtown; and

WHEREAS, the City of Lodi realizes a financial benefit from sales taxes generated by residents and visitors shopping locally and at Downtown businesses; and

WHEREAS, the City Council desires to reduce parking restrictions in the Downtown district to encourage residents and visitors to shop local, and buy from the Downtown businesses by staying longer, walking through the Downtown district, and patronizing more stores during the peak holiday shopping season and special events.

NOW, THEREFORE, BE IT RESOLVED that the Lodi City Council does hereby direct the Interim City Manager to temporarily modify parking enforcement to increase the time limit from 90-minute to 4-hour parking without penalty for Lodi Restaurant Week in the Lodi Downtown district. This Resolution shall take effect January 23, 2026 and it will remain in effect through February 1, 2026.

Dated: December 17, 2025

=====

I hereby certify that Resolution No. 2025-_____ was passed and adopted by the City Council of the City of Lodi in a regular meeting held December 17, 2025 by the following vote:

AYES: COUNCIL MEMBERS –

NOES: COUNCIL MEMBERS –

ABSENT: COUNCIL MEMBERS –

ABSTAIN: COUNCIL MEMBERS –

OLIVIA NASHED
City Clerk

2025-_____