

Lodi City Council Strategic Vision

February 2026

Downtown

Stretch Goal: Capitalize on Lodi's lively mixed use, walkable commercial downtown district.

- A. Implement the Downtown Specific Plan.
- B. Preserve downtown historic character.
- C. Encourage improvements that support multi-modal transportation and public safety.
- D. Promote the Civic Center as an integral part of the Downtown.
- E. Adopt policies that incentivize the revitalization of buildings.

Economic Development

Stretch Goal: Raise the median income of Lodi residents 12% to match the State of California.

- A. Implement the Economic Development Strategic Plan.
- B. Expand economic opportunities along the I-5 corridor.
- C. Grow the City through annexation.

Fiscal Health

Stretch Goal: Create a fiscal structure to accomplish City Council Strategic Priorities.

- A. Promote the City's fiscal transparency and citizen's fiscal fluency.
- B. Position Lodi to maintain a diversified revenue mix.
- C. Ensure elected leaders and staff retain focus on fiscal priorities reflected in budget policies and funded projects.
- D. Anticipate and advocate against unfunded mandates.
- E. Ensure the City has funding amounts equal to annual depreciation levels to maintain assets.
- F. Utilize the Pension Stabilization Reserve to reduce the financial impact of growing pension expenses.

Housing

Stretch Goal: Ensure every socio-economic demographic and family structure can secure quality housing within the community.

- A. Develop new housing opportunities with market values aligned with current Area Median Income and standard housing/income ratios.

- B. Ensure continued progress towards Regional Housing Needs Assessment Goals.
- C. Require a percentage of housing in new developments to be workforce housing.
- D. Adopt standards and policies to promote housing for all economic levels.
- E. Develop policies that will promote affordable housing by design; generational housing by design; and diverse housing by design.
- F. Consider ways to support the existence of an adequate number of rental properties.

Infrastructure

Stretch Goal: Develop and maintain a robust infrastructure to support the City's growth.

- A. Invest in innovative infrastructure such as new hydrogen facilities near the Lodi Energy Center.
- B. Promote adaptive reuse of existing properties.
- C. Address deferred maintenance.
- D. Ensure capacity for future growth.
- E. Proactive infrastructure development to support future growth areas.
- F. Ensure that funding for maintenance of future development projects is sustainable and self-supporting.

Parks

Stretch Goal: Develop a Parks System that is a model for the State of California.

- A. Fully staffed to annual benchmarks.
- B. Expand, develop and maintain Lodi Lake to meet or exceed community needs.
- C. Develop and maintain sports/recreation facilities for City and public use, including an indoor sports facility.
- D. Expand, develop and maintain Hutchins Street Square Facilities to meet or exceed community needs.
- E. Create a dedicated fund to improve event-based facilities to meet community needs.

Public Safety

Stretch Goal: Create the best trained police and fire departments in the State of California.

- A. Reach and maintain full staffing.
- B. Build strategic regional partnerships with surrounding agencies to enhance fire and emergency response services including construction of an outdoor public safety training facility.
- C. Research, develop and/or promote advanced training programs for police and fire personnel based on or exceeding best practices for service delivery and effecting public safety outcomes.
- D. Ensure high levels of community involvement by public safety employees.

- E. Enhance programs to address strategic safety problem areas in the community, such as the unsheltered population, Fentanyl crisis, and animal services.

Public Well-being

Stretch Goal: Be a recognized leader in generating a happy, healthy, high quality of life for all.

- A. Use the Library to engage in opportunities for physical, recreational, and cultural activities.
- B. Partner with other public/private entities to provide outreach, education, and activities to engage diverse cultures and communities.
- C. Provide opportunities for access to mental health and substance abuse treatment.
- D. Focus on youth education and mentorship to foster positive life-choices.
- E. Ensure a customer centered focus in the City's delivery of services to the community.