

RESOLUTION NO. 2025-\_\_\_\_

A RESOLUTION OF THE LODI CITY COUNCIL AUTHORIZING EXPANSION OF  
DIY COMMERCIAL LIGHTING PILOT PROGRAM TO ADDITIONAL  
COMMERCIAL CORRIDORS

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WHEREAS, on April 2, 2025, City Council authorized a no-cost amendment to Lodi Electric Utility's (LEU) contract with Efficiency Services Group, LLC (ESG) for implementation of a DIY commercial lighting pilot program on Central Avenue between Lodi Avenue and Tokay Street, and between Cherry Street and Watson Street; and

WHEREAS, LEU staff worked with ESG to establish a list of businesses in the area which were all contacted by mail, in person, or both regarding program requirements and offerings, and a marketing flyer was created and distributed in both English and Spanish; and

WHEREAS, ESG has reported initial demand as less than expected as many properties in the area are either residential or smaller commercial entities with very minor upgrade needs; and

WHEREAS, originally three businesses indicated interest in participating, with two signing participation agreements; however, one business has since withdrawn and another has yet to respond with total installation costs for the remaining project at less than \$3,000; and

WHEREAS, following discussions with ESG and Luis Aguilar, the City's Economic Development Director, LEU is proposing to expand outreach efforts and program offerings to the Cherokee Lane commercial corridor and possible additional areas in consultation with Director Aguilar to maximize potential opportunities and savings as part of this initial pilot program prior to the expiration of ESG's contract at the end of this fiscal year; and

WHEREAS, funding will continue to be made available to the Central Avenue corridor and funds will be distributed on a first come, first served basis; and

WHEREAS, this program provides businesses with an additional resource to enhance the efficiency, safety and aesthetics of their establishment, while advancing the Council's goals by expanding economic opportunities; and

WHEREAS, this proposed program will enhance LEU's existing robust portfolio of energy efficiency rebates and financial assistance programs available to commercial and industrial customers.

NOW, THEREFORE, BE IT RESOLVED, that the Lodi City Council does hereby authorize expansion of the DIY Commercial Lighting Pilot Program to additional commercial corridors throughout the City in consultation with the City's Economic Development Director.

Dated: August 20, 2025

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I hereby certify that Resolution No. 2025-\_\_\_\_\_ was passed and adopted by the City Council of the City of Lodi in a regular meeting held August 20, 2025 by the following vote:

AYES: COUNCIL MEMBERS –

NOES: COUNCIL MEMBERS –

ABSENT: COUNCIL MEMBERS –

ABSTAIN: COUNCIL MEMBERS –

OLIVIA NASHED  
City Clerk

2025-